

Ala Breve Advertising Pricing:

	August (Digital) Deadline: July 15	October (Print) Deadline: Sept. 15	February (Digital) Deadline: Jan. 15	May (Digital) Deadline: April 15	Bundle Discount (advertise in all four issues)
Cover (1 st come 1 st served)*	\$375 (Color)	\$450 (Color)	\$375 (Color)	\$375 (Color)	\$1425 (save \$150)
Full Page	\$300 (Color)	\$425 (Color)	\$300 (Color)	\$300 (Color)	\$1200 (save \$125)
Half Page	\$200 (Color)	\$200 (B&W)	\$200 (Color)	\$200 (Color)	\$700 (save \$100)
Quarter Page	\$100 (Color)	\$100 (B&W)	\$100 (Color)	\$100 (Color)	\$325 (save \$75)

* After all covers are reserved, ads will be assigned as a full-page color.

Specifications:

Cover Page: 4C Color - 8.5" x 11" with .125 bleed on all sides.

Full Page: 4C Color - 8.5" x 11" with .125 bleed on all sides.

Half Page: 4C Color or B&W - 7.5" x 5" with no bleed.

Quarter Page: 4C Color or B&W - 4.75" x 3.75" with no bleed.

All ads should be sent as Press-Ready PDFs to editor@myamea.org. Ads too large to be sent by email may be shared using Dropbox, Google Drive, etc. Always email for confirmation.